

HISTORY OF KCR COLLEGE RADIO

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I. FOUNDING OF KCR

Founding of KCR

By Jerry Zullo

The story starts in 1966. At that time, Radio-TV majors (later called Telecommunications & Film) were required to complete a Senior Project in order to graduate. A student named Martin Gienke decided to do a feasibility study, complete with recommendations, on setting up a student radio station at San Diego State. A little background info: At that time, KEBS-FM (later KPBS-FM) was considered a "student station"; that is, it was operated by students who were forced to work there as part of their Radio-TV curriculum. KEBS broadcast with 780 watts with an antenna on the roof of the Speech Arts Building. We were on the air Monday through Friday from 4:00 p.m. to 11:00 p.m., playing classical music and boring taped "educational" programs. Hardly anybody's real idea of a student station.

Martin roped me into the project. He'd do the study, and then my Senior Project would be to get the station on the air. The ideal solution would have been to take over KEBS and turn it into a real student station, but after discussion with faculty we knew that wasn't going to happen.

To complete the first part of the project, Martin and I took time off from school and visited every college radio station in California. We did interviews, found out what worked, what didn't work, how the stations were set up, formats, funding, pitfalls to be careful of, etc. In the end, we ended up with a report about three inches thick. The final recommendation was to make San Diego State's student station a carrier-current station, using electrical wiring in the buildings to carry the signal.

Martin got an "A" on the project and graduated. At the beginning of the next semester, I got a message that Ken Jones, Chairman of the Radio-TV Department, wanted to see me in his office. When I arrived, Ken was joined by the entire department faculty. I was told to sit down and listen, and not ask any questions...and there would be no explanations. Ken put Martin's report on the desk and said, "This report does not exist. If you go ahead and try to establish a student station, you will fail. You'll also never graduate and there's a good chance you'll be thrown out of school. This meeting never took place...don't tell anyone about it...and forget about a student radio station. You may go."

As ominous as this all sounds, what I didn't know at the time was there were major secret political dealings going on in regard to establishing a national network of non-commercial radio stations (National Public Radio) and San Diego was one of the major players in the effort. The Radio-TV Department had to be very careful, since they planned to take SDSU's "student station" and turn it into a "public station." The timing for starting a station like KCR was very bad.

Then in 1968, I got called back into Ken Jones' office. The department had lost Martin Gienke's project and they wanted to know if I had a copy (I did), and could they have it (NO!). Ken said it was extremely important that a student station be established as soon as possible.

Since I had Gienke's project and had worked on it, I was put in charge of getting the station on the air. Jones said I would have the full cooperation of the Radio-TV Department. They would provide what little money and equipment was available and would provide the physical space needed for the station. I enlisted the help of Ken Kramer and we started working on the project. For engineering and technical help we brought in John Strieff, and he enlisted Norb Gallery and Mike Stark to work with him.

We pieced together enough equipment for an air control room and a production control room. With what little money we had, we bought three low-power carrier-current transmitters. We installed them in the three dorm buildings near the baseball field. That left two dorms on the other side of campus unconnected. When the Dean of Housing heard about this, he asked

that we put transmitters in all the dorms. We said we didn't have the money, so he issued a check to cover the other two transmitters. Then he convinced the owners of El Conquistador, the private dorm, to give us money to buy a transmitter for them as well.

We started engineering tests and found that not only did we cover all the dorms, but the signal sort of leaked (kind of on purpose) and we covered the entire campus. In fact, if you were driving, you could listen to KCR on Interstate 8 between San Diego Stadium and College Avenue. On Montezuma Road and over to El Cajon Boulevard, you could hear the station from about 54th Street to 63rd Street.

We needed to get KCR recognized as an official on-campus entity. That meant we had to have officers, a constitution, and by-laws approved by the Associated Student Council. I took care of that by creating an organization called Aztec Broadcasters. I named myself president, Ken Kramer was vice-president, and John Strieff was secretary-treasurer. I wrote all the legal junk to satisfy the AS Council, and as part of the constitution it was stated that Aztec Broadcasting would operate as a student radio station.

Then we started spreading the word (through the campus newspaper, fliers, and on-campus signs) that we needed students to work at the radio station (for free) as disc jockeys and other positions. The first official meeting of Aztec Broadcasters brought in about 500 interested students. We were on our way. Within weeks we had elected a station general manager, a sales manager, and a program director. About this same time (1969) KEBS-FM was becoming a public station, and Ken Kramer and I were hired there. It was our intention to leave KCR to the other students and bow out gracefully.

As it turned out, everything went fairly smoothly, except KCR couldn't get any jocks for Saturdays. I volunteered to do the morning show, Ken Kramer did midday, and a friend of ours, Jim Hancock, took the late afternoon shift. The Saturday morning lineup consisted of The Nobody Show (me), followed by kcrmusiccontinueswithkenkramer (all one word), and The Late Jim Hancock, the All-American Boy. We kept these shifts for a year or so and that was the extent of our involvement with KCR.

It had been our intention that KCR would be self-sufficient and would sell advertising to cover operating costs. That scenario never really developed and the station was forced to petition the AS Council for funds. I believe the station got some money in the form of loans from the AS, and I'm not sure if those loans were ever paid back.

Just a side note... I wanted the station call letters to be KAR (Aztec Radio), but I was soundly voted down at an Aztec Broadcasters meeting. The overwhelming majority voted for KCR (Campus Radio or College Radio).

II. KCR ORDER OF SUCCESSION

Year	General Manager	Program Director
1969	Jim Hancock	Bruce Tokars
1970	Robb Wilson	Rick Tonini
1971	Phil DiCarlo	Rick Tonini
1972	Phil DiCarlo	Lindsey Durling
1973	Rick Thomas	Nye Miller
1974	David Gibbs	John Mazur
1975	John Mazur	Dave Drexler
1976	Gary White	Jim Knight
1977	Gail Yukawa	Mike Reagan
1978	Ron Zucker	Keith Royer
1979	Guy Perry	Mike Berger
1980	Tim Latta	Bob Ealee
1981	Phil Weiler	Tim Latta - Mark Baldwin
1982	Keith Attarian	Jim Kern - Bryan Scott
1983	Brett Kelly	Barry Goldbarg
1984	Lisa Marie Tucker	Doug Balding
1985	Randy Scovil	Mark Beaver & Jenny Barrick
1986	Sue Drummet	Joe Austin
1987	Bart Cheever	Rocker Meadows - Mike De Witt
1988	Jeff Ramirez	John Cataldo - Mike Moon
1989	Steve Janisch	Fitz Madrid
1990	Bart Cameron	Melissa Tabori
1991	Vic Mann	Conrad Carelli
1992	Mike Moon - Scott Puckett	Scott Puckett
1993	Scott Puckett - Jason Riggs	Scott Riggs
1994	Jason Riggs	Scott Riggs
1995	Chad DeFerrari	John Kryvoruka
1996	Eddie Perez	Teri Lang
1997	Teri Lang	Mike Jury - Xavier Vasquez
1998	Teri Lang	Xavier Vasquez
1999	Xavier Vasquez	Xavier Vasquez
2000	Xavier Vasquez	Debbie Colgazer
2001	Debbie Colgazer	Rachel Bradley
2002	Rachel Bradley	
2003	Rachel Bradley	
2004	Rachel Bradley - Chris Michaels	
2005	Jayson Schmidt	Mariel Bautista
2006	Jayson Schmidt	Mariel Bautista
2007	Brad Haering	Christie Kyle - Tommy Garry
2008	Andrew Shrader	
2009	Andrew Lockard	
2010	Robert Roelofs	Tommy Gary - Chris Junge

III. RECOGNITION OF MEMBERS

Whereas the following individuals claim or are purported to have been associated with KCR College Radio and are known to the state to have created and/or caused to be transmitted innovative programming intended to supplant and render obsolete that of all other media entities and to have done so with willful intent and malice aforethought, thereby creating public nuisance and inciting widespread civil disobedience in the form of the unauthorized playing of loud music.

Therefore, be it known far and wide that all named herein under are forthwith identified as persons of renown who shall hereafter be accorded public acclaim of the highest degree with all the honors and privileges appurtenant thereunto.

Gerald Abe	Marc Bell	Sam Chammas
Paul Abramson	Joe Belshin	Glen Chase
Gregg Akkerman	Matt Benjamin	Bart "DJ Blackstone" Cheever
Diane Albini	Joey Benoit	Bruce Chong
Jim Alburger	Wendy Bernier	John Chowlea
Laura Anderson	Jeff Bersin	Chris
Maura McCoy Andrlich	Terrence Borden	Frank Xavier Christ
Gary "D.B. Cooper" Andrlich	Mike Boyle	Paul Clapworthy
Renee Angley	Kevin Boyle	Ralph Clare
Cyd Antang	Rachel Bradley	Bill Clare
Brian Arnold	Mike Brand	Ken Clarke
Ron Arrowsmith	Bill Bronstein	Kelli Cluque
Ron Atlas	Dawn Brooks	Steve Cohn
Keith Attarian	Bruce	Gordon Cole
Ken August	Ellen (Roys) Burchill	Marco Collins
Joe Austin	Terry Burke	Gregg Conley
Luis Ayala	Dana "Bushee" Hernandez	Carolyn Connerat
Doug and Maggie (Moore)	Dunning Butler	Pat Conroy
Balding	Shawna Callahan	Jim Cooper
Mark "Tosh" Baldwin	Janice Carr	Bill Corkery
Mark Baldwin	Ed "Eddie Rocksteady" Carter	Diane Corser
Mike Barbat	John Cataldo	Roger Coryell
Mike Baslo	Patty Cates	Anne Couk
Russ Bauder	Mark "LaChal" Challed	Kelly (Burke) Counts
Mark "Wally O'Deed" Beaver	Jill Chamberlain	Gina Crane Dobbs
Rick Bell	Bart Cameron	Jim Creasy
Marc Dana	Julie Ford	Tim Curtin
Bob Davidson	Bruce Ford	Mike Dale
Joel Davis	John Fox	Ed Decker
Tedd De Long	Tonju Francois	Marie Haddad
Chad DeFerrari	Peter Franklin	Larry Harmon
Bill Degischer	Jim Freeman	Josh Harris
Mark DeJarnet	Raul Fritas	Scott Harrison
John Devora	Dayna Fuhrman	Harper Hathaway
Jeff DeWitt	Norb Gallery	Jason Havel
Karl DeWitt	Tony Galli	Steve Hawkins
Glenn Diamond	Mary Garbesi	Todd Hawley
Herman Diaz	Wayne Garcia	Brendon Heath
Vince Dicanzio	Norm Garr	Elaine Heath
Phil DiCarlo	Jim Garry	Susan Hemphill
Kiley Dobbs	Maria Garza	Michael Henning
Rosemary Domdom	Bill Gerlog	Chacho Herman
Dave Dominguez	Ted Giannoulas	John Hernandez
Jeff Dore	David Gibbs	Shelley (Ballyntine)
Pete Dougherty	Jen Gilbert	Hernandez
Paul Downay	Adam Gimbel	Dan Hickey

Ted Drake	Allen Glasscock	Miri Day Hindes
Jenny "Barrick" Draper	Jeff Goff	Tom Hopp
Dave Drexler	Will Goff	Phil Hurley
Sue Drummet	Barry Goldbarg	Glen "Hutch" Hutchinson
Brian Drummy	Paul "Blair" Goldstein	Lisa Huttemeyer
Chris Dunn	Larry Gorlin	Frank Iraci
Lindsay "Lin" Durling	Craig Gottschalk	Robert Jacobs
Nancy (Wachs) Eddy	Susi Graff	Jesse James
Jim Edmiston	Barbara "Sootie" Graham	Jerry Jeff
Mike Effenberger	Ted Grant	Sandi Jeffe
Craig Eichhorn	Bruce Greenberg	Ron Jennings
Amy Eisenbruck	Rick Griffin	Pamela Johnsen
Lee Elder	Nancy Grossman	Donn Johnson
Jay Elias	Al Guerra	Carney Johnson (Leslie Carney)
Amy Elkins	Tom Guidry	Jeff Johnson
Barry Enderwick	Richard Guiss	Mike Jury
Allen Engebretsen	Wayne Hagin	Anthony Karavantes
Diana Enright	Jim Hancock	Tony Karavantes
Byron Exler	BJ Hanifin	Brett Kelly
Alan Faldman	Mike Hanson	John Keny
Pat Faley	Scott Harber	Denise Kermabon
Gayle Falkenthal	Warren Harkins	Jim Kern
Matt Fidelibus	Robert Harrington	Lori Kern-Greenberg
Gina "dj beatrice M." Kowerko	Don Markley	Karen Kirsch
Ken Kramer	Pat Martin	Jackie Klem
Ursula Kroemer	Dave Martin	Mate Klakovich
John Kryvoruka	Karl Marx	Jim Knight
Janet (Katzman) Laird	Bill Mason	Adam "Tell" Kopald
Marty Lamontagne	Kimi Mason	Cathy Kordich
Michelle Lara	Phil Mastman	Mike Onsurez
Teri Lang	Steve Mathis	Chris Paolini
Jason Larson	John Mazur	Janis Parducci
Tim Latta	Jim McClaren	Tom Park
Jamie Laurin	Keith McGee	Andy Patel
Graham Ledger	Bob McGregor	Ben Patterson
Kenny Leek	Bill (Billy Peculiar) McMullen	Jay Pavlenko
Richard Leeman	Sam McNeely	Eric Payne
Judi Leff	Bill Meers (aka Bill Lyons)	Ralph Pennell
Jose Lepe	Joe Melinda	Percy
Jason Letke	Jason (The Disco Stranger)	Steve Perez
Paul Levikow	Meyers	Patrick Perez
Ken Levin	Joe Miani	Pete Perkins
Howard Levine	Nye Miller	Guy Perry & Sandra Shores
Russ "Scott Tissue" Lewis	Anthony Millican	Karla Peterson
Bob "Bobbylee" Lieberknecht	Ion Moe	Josh Phillips
Steve Lightfoot	Mike Moon	Candy Plefrey
David (Dave) Linstrom	Maggie Moore	Chris Plese
Mary Jan Livensparger	Kevin Moseley	Kathy Poltz
Mitch Loran	Jeff Motch	Virgil Porter
Dave Luce	Steve Mountain	Sophia Possiden
Don Lucoff	Dan Mulcahy	Dave Price
Duff MacDonald	Paul Munda	Scott Puckett
Bob Macgregor	Sarah Mundt	Jon Pyle
Bill Madden	Larry Munroe	Joel Quirt
Fitz Madrid	Kevin Murphy	Nancy (Robbins) Rabiner
Maryl (Sternhill) Magee	Jeff Muzzeti	Ray Ramage
Ken Mahru	Tony Neel	Jeff Ramirez
Vic Mann	Stephen Nicholes	Andy Rathbone
Barbara "Patty Paisley"	Tom Nichols	

Manning
Mort Marcus
Pete Markall
Kirk Roland
Jeff Rowe
Bruce Rowe
Keith Royer
Rich Rudy
Mike (McGrath) Saint James
Daye Salani
Mark Samuels I
Mark Samuels II
Mark Samuels
Eddy Sayble
Kathy Schartzoff
Joe Schilling
Joe Sciotto
Brad Scolari
Bryan Scott
Perry Scott
Randy Scovil
Rodger Seelert
Mike Serkin
Jeff Servente
Hank Shaw
Rob Shepherd
Matt Sheridan
Mary Kay (Shields) Johnson
Larry Stone
Bill Stratford
Karen "Stubby" Stubkjaer
Scott Summerfield
Joe Swinea
Melissa Tabari
Rhonda Talbot
Paul Tamkin
Guy "Luther Lang" Tapper
Monique TeSelle
Rick Thomas
Laurel Thomas
Steve Tipp
Rick Tonnini
Dan Torre
Phil Weiler

Skot Norton
Pete Nowell
Terry O'Brien
Sam O'Daniel
Debbie O'Keefe
Tom O'Neil
Bridget O'Reilly
Terry Olsen
Bob Spanbauer
Glen Stachwick
David Stampone
Kathy (Gallery) Stark
Mike Stark
Alan Staton
Doug Stephen
Tom "TJ" Stimple
Tom Stimple
Gary Stoeffen
Taylor Tosh
Jim Trageser
Ernest "Nubian Prince" Trice
Amy Tucker
Lisa M Tucker
Chris Tunis
jim Turner
Manuel Ugalde
Jerry Uniake
Sumach Valentine
Eric Van Bommel
Bruce Van Dyke
Doug "DVT" Van Tuyl
Xavier Vasquez
Mike Vermillion
Kenn Watson
Louis Weiner
Barrie Wellman
Dianne Wentworth
Jennifer West
Kieta Wheeler
Gary White
Jerry White
Gerry "Wid" Widmer
John Williams
Robb Wilson
Kim "Sonic Attack" Wilson
Kip Wilson
Marty Wisckol
Rob Wisely

Gavin Rattman
Mike Reagan
Jimi Richards
Randal W "Randy" Ridges
Eric Rife
Scott Riggs
Jason Riggs
Bob "Bob-a-Louie" Ritter
Jim Robbie
Alex Rodriguez
Flo Rogers
Don Rogers
Bruce Rogow
Tom Vesper
Frank Vilics
Joe Vitale
Ashish Vyas
Marissa Waddell
Milo Waits
Alan Walker
Mike Wallace
Santee Althouse Wallace
David Ward
Andrew Warner
Kevin (Anderson) Shira
Joe Shrin
Dave Silver
Larry Skuce
Bob Sly
Doug Smith
Hoyt Smith
Robert Smith
Bren Smith
Gretchen Smith
Ken Smith
Steve Snyder
Scott Solomon
Mike Sommerville
Deborah "Rocky" Soroky
Jennifer Stone
Pam Wolf
Steve Wolfe
Karen Wolford
Tami Wong
Chris Woo
Chris Woolf
Mike Worrall
Patty Young
Gerald Young
Dominique Young
Gail Yukawa
Jason Zabler
Rick Zemlin
Ron Zucker
Jerry Zullo